



The Training JumpStart™ Portal is a system for packaging and delivering web-based training for learner self-study on demand. The system enables training and certification providers to use existing digital content, deliver training paid or free, and serve target learning audiences on demand, while fully controlling access. Your course designers/authors can package existing and new elements into courses and package courses into training programs, posting catalogs and descriptions on your own privately-branded portal, optionally interleaving remotely assisted labs and live webinars for discussion or Q&A. No new software technology needs to be brought in-house: Authors, training vendors, and learners need only access a web browser.

Training Development

- Upload desktop content from any source and organize into courses
- Reuse content developed for other purpose
- Include the same content in multiple courses, maintaining it in just one place

Digital Content in any Format



- PowerPoint or narrated PowerPoint
- Video files
- Content from YouTube
- Flash files
- HTML pages
- Word or Web pages
- Camtasia Studio
- Adobe Captivate
- Articulate Presenter

Training to Authorized Users: Free or Paid



Register individual students, groups of users, or an entire company, per your policies and setup.

Add New Content and Assemble

- Add new Web 2.0 content – digital media, course forums, collaboration and communication
- Assemble new and existing training elements right in your browser

Testing

- Develop and insert tests, quizzes, polls
- Offer certification testing
- The **Training JumpStart™ Exam Gorilla™** system, part of the Training JumpStart Portal or standalone, offers robust features for authoring questions, assigning to pools, and defining tests. Team authoring: review and preview questions

Flexible, Fine-Grained Access Control

The Training JumpStart™ Portal offers the benefit of fine-grained access control. Leveraging this feature, a training manager at your company or an authorized client registrar can assign a course to a group or to an individual in the registrar's domain.

You can grant an enterprise unlimited or metered licenses and can grant a client registrar the ability to register trainees and view select reports.



Package and Sequence Content

- Package your existing digital content into our hosted Internet application
- Package and sequence your content as courses
- Package courses as training tracks/paths

Multiple Ways to Monetize Content

You can make training content available for viewing *a la carte* or by subscription from your online store. Your online store can offer individually tailored downloads and custom training packages.

eLearning Solutions - Personal Custom Services



Strategic planning to instructional design to deployment on your custom-branded Training JumpStart Portal

Content entry to define courses, training tracks, tests
PowerPoint slideshow narration, recording audio

Manage your Web pages, enrollments, users

Video production or upload



All Roles Served under a Unified Portal



Authors

Authors import and organize existing course elements having any digital format. Authors also create tests and course descriptions using a WYSIWYG editor that is as easy as using Word. Courses are entirely self-paced or "blended," in which pre-scheduled live sessions or webinars (for discussion or Q&A) interleave with self-study portions.

Authors organize courses hierarchically - elements into modules, modules into courses. At any level, authors can create student activities in the form of quizzes, tests, or polls, and associate these with any course component. Authors can also build in social/learning interaction with instructors or peers.

Training Manager

The training manager console has functions for managing courses, author assignments and users, including:

- Approving release of training components
- Determining training tracks, setting course prerequisites and sequencing of elements
- Publishing course catalogs
- Setting prices
- Tracking usage and feedback
- Tracking learners, course completions, and performance, viewing individual or aggregate results
- Setting access rights
- Setting auto-email notifications

Learners

Learners access authorized or purchased training content on demand, at their convenience through their personalized home page. Setting the pace of their progress, they study course content, take tests, view results and track progress, so they can resume where they last left off.

If courses include social interactivity, learners can also interact with peers and instructors or coaches online. Depending on portal setup, learners self-enroll and pay for training via credit card.

About Training JumpStart, Ltd. LLC

Headquartered in Connecticut, USA, Training JumpStart offers web-based e-learning software as-a-service for enterprises to launch online training on demand, placing their courses in the Internet marketplace. The Training JumpStart™ Portal offers a unique breadth of capabilities addressing training business needs. Professional services and support provide complete e-learning solutions. The founders each have over 35 years' experience—spanning software, training, executive leadership and business.



N. Adam Rin, Ph.D., has worked as a software designer, division president of a billion dollar company and venture capitalist. Adam has grown businesses centered on web-based technologies. He spent more than a decade at Gartner, Inc., the world's leading IT Research & Advisory Services firm, with the last five years as EVP & President, Gartner Research. He joined a Gartner spin-off venture fund, SI Ventures, where he sourced and invested in IT start-ups and served on 7 boards of directors. Adam is technical visionary for Training JumpStart products and leads Product Development

Albert F. Case, consultant emeritus, has worked in roles spanning business, marketing, training and technology. Prior to co-founding with Adam the enterprise that developed the web infrastructure and technology underlying the Training JumpStart Portal, Al spent 13 years at Gartner, Inc., [NYSE:IT] the world's leading IT Research & Advisory firm with nearly \$1 billion in revenue. At Gartner, Al served in senior management roles, launching new business units and products with over \$100 million in revenue.

Hadas Rin, Ph.D., has worked in universities and in technology training for software application companies, including IntelliCorp, Ingres and Sybase. She has directed training organizations, developed and delivered extensive user and technical training for software firms and served as training consultant. Her consultancy helped Silicon Valley startups as well as Dun & Bradstreet, CommerceOne, and Perforce—launch effective training programs. Hadas is communication maven for Training JumpStart and leads Professional Services, Training and Documentation.